

Color Your World

The Basket Case knows **color**, and the statement that each gift speaks solely with **color** representation. We're here to **color** your world, and we have a long lasting relationship with the experts of **color**, Lion Ribbon. Designing ribbon since 1906 our friends at Lion Ribbon created one of the largest manufacturing operations of **colorful** enhancements in North America. They make the everyday special. They make the special more extraordinary. It's the "WoW" factor that each gift becomes when dressed in **color**. That's why we chose Lion Ribbon to supply our designers with an infinite selection of **color** choices.

The team of The Basket Case appreciates the spirit that **color** creates. Just like school spirit gravitates toward symbolic **colors** we can make any gift "WoW" as a collegiate favorite like **blue** and **orange** or **crimson** and **gold**. Who could guess what schools these **color** combinations represent? When the young ones head off to college this month think about how delighted they'd be to receive a "Study Hard" assortment of their favorite junk foods or healthy snacks. Your personal inclusions like a framed picture of the family dog are OK with us. And selecting school **colors** is the hip way for parents and grandparents to show the love.

The Basket Case also knows that brand imaging is a vital part of promoting your business, product or organization. Specialty **colors** and images set you apart from the other with the hopes that a quick eye instinctively lets the consumer recall *just you*. **Color**, simple yet powerful! Self promotion creates knowledge for the consumer so we've always been an advocate of **color** choice, as each of our gifts are made to order and by adding that final "WoW" with a hand-tied bow

using Lion Ribbon products is the way we do it. Along with your custom **colors** we can make specialty ribbon with your brand logo, too.

Thanks to the folks at Lion Ribbon we're able to add just the right amount of pizzazz to create the "WoW." What's your **color** choice... **peacock blue**, **sunset orange**, **fern green** or **royal plum**? Whatever the choice know that we've selected some of the finest ribbons made in the **US!**

-- Bruce H. Kubec